**Executive Director – Brownsville Wellness Coalition**

**Organization:** Brownsville Wellness Coalition (“**BWC**”)

**Position:** Executive Director

**Location:** Brownsville, Texas

**About the Organization:** BWC is a dedicated nonprofit organization committed to promoting healthy food choices and ensuring food security for vulnerable populations in Brownsville, Texas. Through various initiatives, partnerships, and community engagements, we strive to eradicate hunger, educate the public about nutritious food choices, and create a sustainable food system for all.

**Position Overview:** The Executive Director (ED) will provide visionary leadership, strategic direction, and operational oversight to advance the mission and objectives of the BWC. The ED will serve as the primary spokesperson, foster collaborative partnerships, and drive fundraising efforts to ensure the organization's sustainability and growth.

**Key Responsibilities:**

1. **Strategic Leadership:**
   * Develop and implement strategic plans in alignment with the organization's mission and vision.
   * Identify emerging trends, challenges, and opportunities in the field of healthy food and food security.
2. **Program Development & Management:**
   * Oversee the design, implementation, and evaluation of programs and initiatives including the Brownsville Farmer’s Market.
   * Ensure that programs are impactful, evidence-based, and address the needs of the target communities.
3. **Stakeholder Engagement & Partnership:**
   * Cultivate and maintain strong relationships with stakeholders, including donors, government agencies, community organizations, and other partners.
   * Represent the organization at conferences, events, and public forums to raise awareness and advocate for healthy food and food security.
4. **Fundraising & Resource Development:**
   * Lead fundraising efforts, including grant writing, donor cultivation, and special events.
   * Diversify revenue streams and ensure the financial sustainability of the organization.
5. **Team Leadership & Development:**
   * Provide mentorship, guidance, and professional development opportunities for staff members.
   * Foster a collaborative and inclusive organizational culture that values diversity, equity, and inclusion.
6. **Financial Management:**
   * Oversee the organization's budget, financial operations, and ensure compliance with relevant regulations.
   * Monitor financial performance and make data-driven decisions to optimize resource allocation.
7. **Communication & Advocacy:**
   * Develop and implement communication strategies to enhance the organization's visibility and impact.
   * Advocate for policies and initiatives that promote healthy food access and address food insecurity at local, regional, and national levels.

**Qualifications:**

* Bachelor's or Master's degree in Public Health, Nutrition, Nonprofit Management, or related field; advanced degree preferred.
* Minimum of 5 years of senior leadership experience in a nonprofit organization, preferably in the fields of food security, public health, or community development.
* Proven track record in strategic planning, program management, and fundraising.
* Strong interpersonal, communication, and advocacy skills.
* Demonstrated commitment to equity, social justice, and community empowerment.

**Compensation:** Competitive salary and benefits package commensurate with experience and qualifications.

**Application Process:** Interested candidates are invited to submit a resume, cover letter, and contact information for three professional references Nathan Burkhart at naburkhart@gmail.com. The position will remain open until filled.

The BWC is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.